



IIM Kozhikode

Globalizing Indian Thought

FINAL PLACEMENTS REPORT 2024

Foreword



It is with immense pride and satisfaction that we announce the successful conclusion of the Final Placements for the 26th Batch of PGP and the 3rd Batches of PGP Liberal Studies & Management (PGP-LSM) and PGP Finance at IIM Kozhikode. This achievement is a testament to the unwavering dedication and perseverance of our students and the collective efforts of everyone involved inspite of the current market conditions.

We extend our deepest gratitude to our esteemed recruiters for their continued trust and confidence in IIM Kozhikode, especially during these uncertain times. Their overwhelming response reflects their belief in the exceptional caliber and diversity of our students. We are committed to fostering these partnerships and ensuring mutual growth and success.

We also want to express my heartfelt thanks to our global alumni base for their invaluable support and guidance. Your contributions have been pivotal in steering us towards excellence.

Of course, none of this would have been possible without the relentless efforts and contributions of each student at IIM Kozhikode. Your resilience and dedication have been the driving force behind the remarkable success of this placements season.

Looking ahead, we are determined to strengthen our relationships with recruiters and stakeholders, propelling IIM Kozhikode to new heights. Our mission to 'Globalize Indian Thought' remains steadfast as we strive for positive societal change through sustainable business practices.

We are immensely grateful to the Placements team and the Management for their continuous support and tireless efforts in this Placements cycle. We are truly excited about the future achievements that await us.

Regards,
Dr. Prantika Ray
Chairperson – Placements
IIM Kozhikode



Batch Profile - 2022-24



3rd NIRF Ranking
in Management Education

27 Years of Excellence
& Legacy

72nd Financial Times
Global Ranking



Batch Highlights

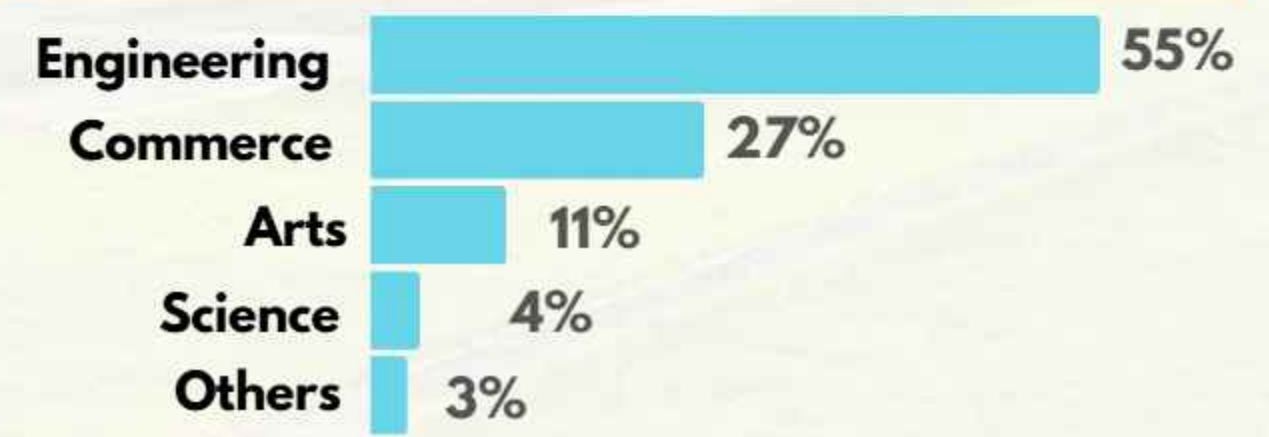
3 courses
PGP, PGP - Finance & PGP - Liberal Studies and Management

27 months
Average Work Experience

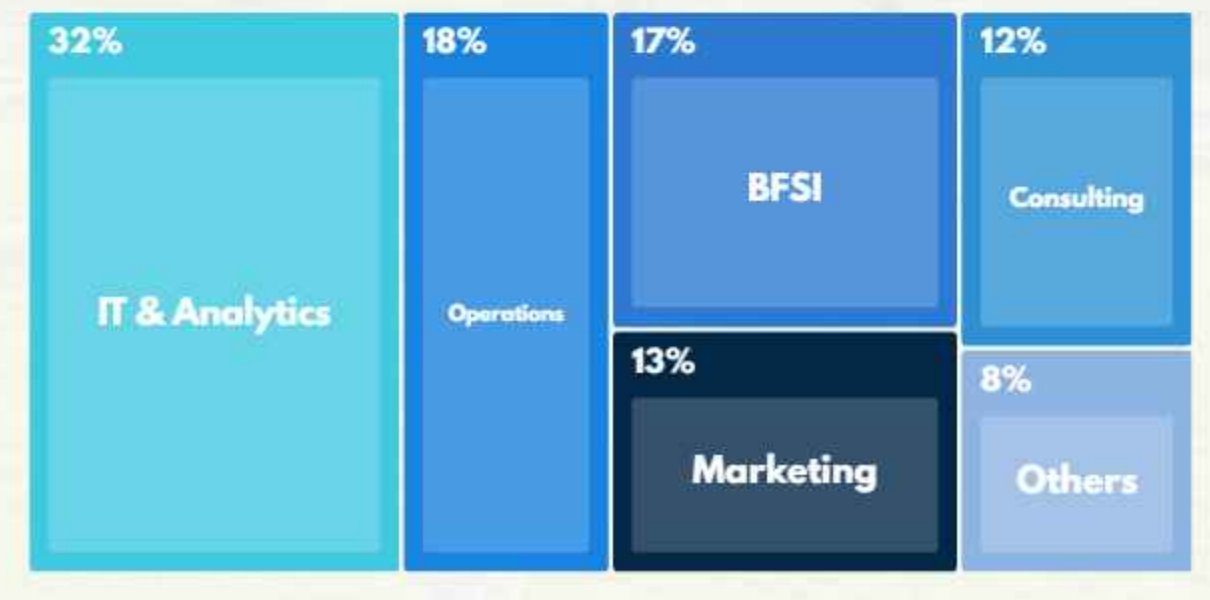
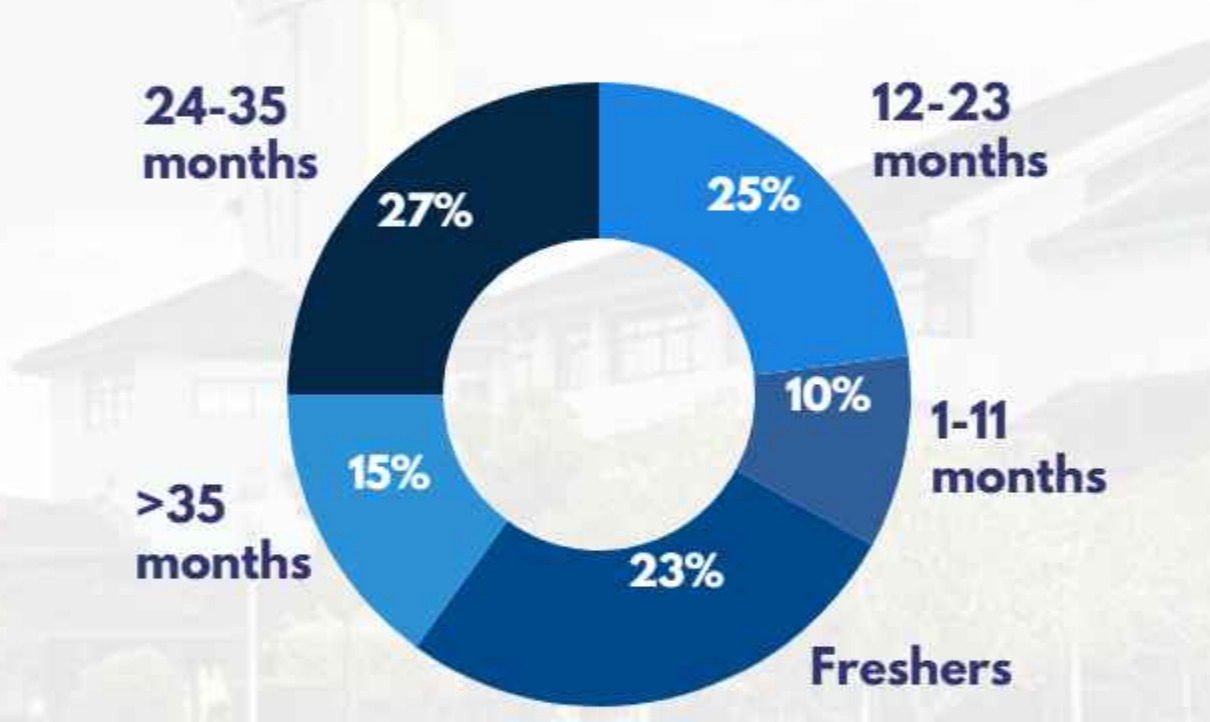
47%
Female Students

CAs/CFAs/FRMs	SRCCs/LSRs
73	19
IITs/NITs/BITS	NIRF Top 30
119	39%

Academic Background



Work Experience Overview



Pre - MBA Work Experience



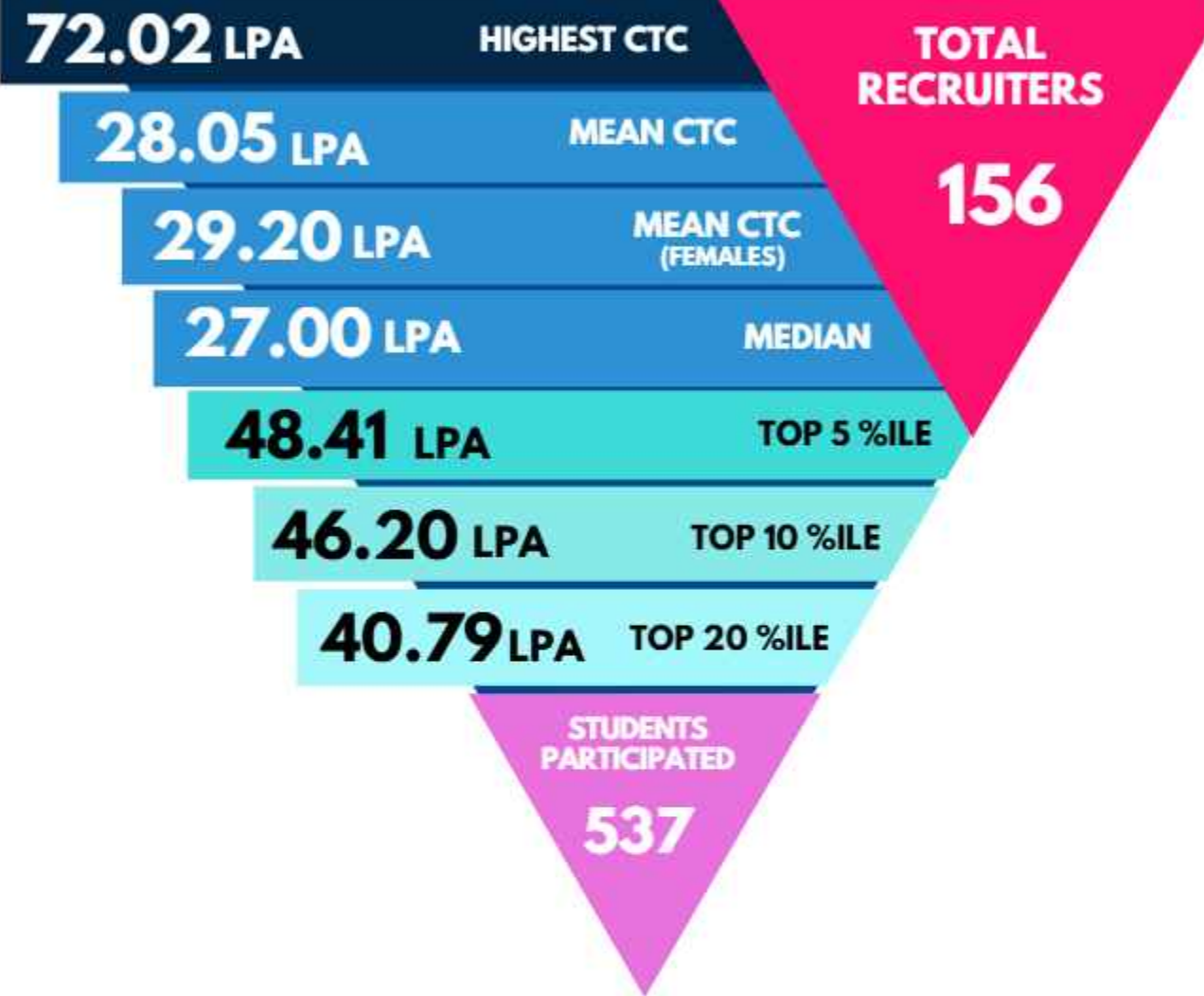
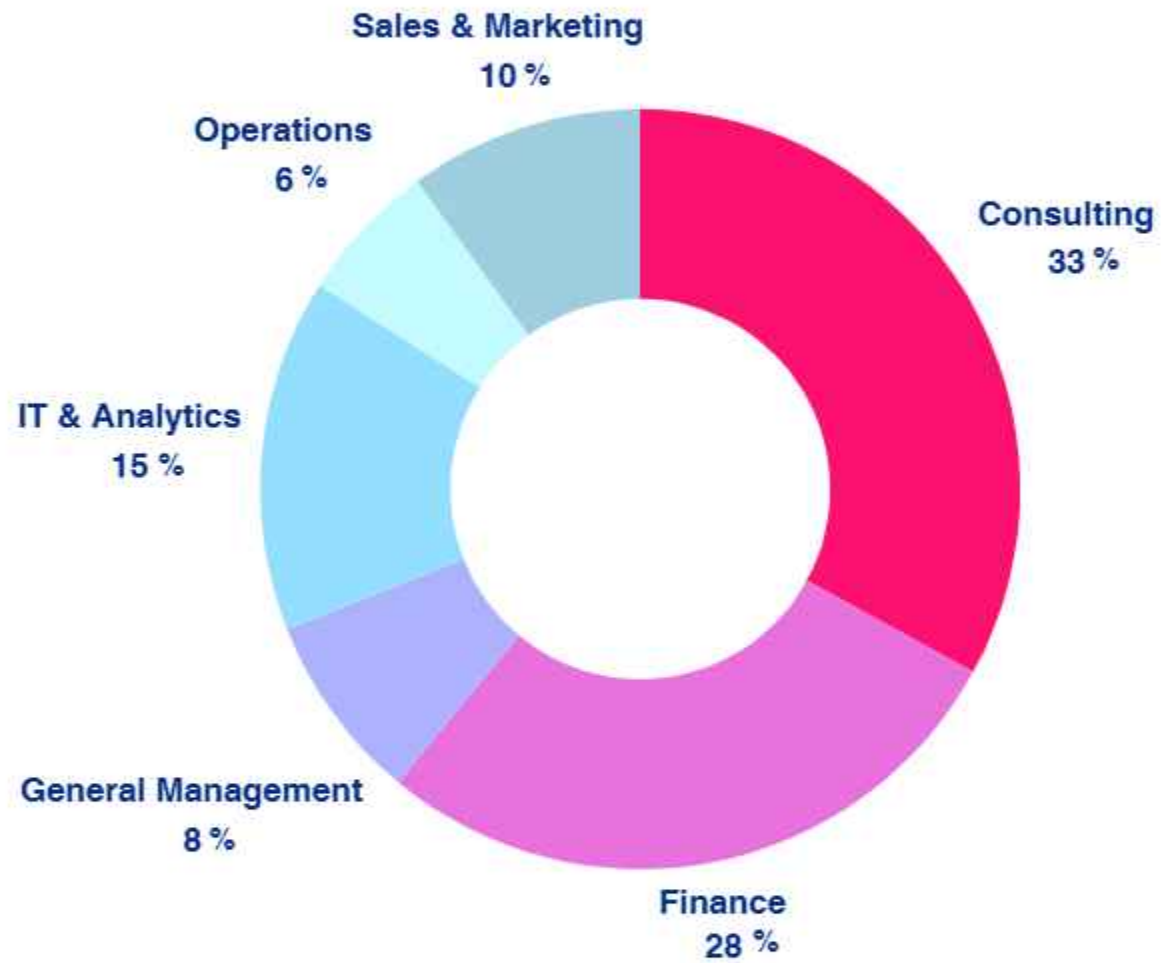
Case Comp Achievements



Final Placements 2024 | Statistics



DOMAIN-WISE PLACEMENTS



NEW RECRUITERS

HIGHLIGHTS

- 70+ New Recruiters have hired across multiple domains this year.
- Highest CTC offered has increased from 67.02 to 72.00 LPA.
- Finance and Consulting have seen an increase in Highest CTC offered in the respective domains.
- Finance and IT/Analytics have seen an increase in Number of Offers in the respective domains.



Final Placements 2024 | Domain Highlights



Consulting



The consulting domain has emerged as a significant contributor, accounting for a substantial percentage of offers. Marquee consulting firms, such as Accenture Strategy, Bain, BCG, Deloitte, Everest, EY, GDii, GEP, Infosys Management Consulting, KPMG, MXV Consulting, PwC, Tata Communications, Technip Energies and Titan recruited from the campus reaffirming the position as a Premier B-School.

Finance



IIM Kozhikode remained a top choice for finance careers, with 28% of offers originating from this domain. Recruiters like Axis Bank, BNP Paribas, Citi Bank, D.E. Shaw, Deutsche Bank, Goldman Sachs, JP Morgan Chase & Co., and Standard Chartered offered diverse finance roles. Further, Ambit Capital, Equirus, GEF Capital Partners, Lodha Capital Markets, Nomura, Pavestone, Piramal Alternatives, and Xponentia Capital offered Front End IB and PEVC roles.



Final Placements 2024 | Domain Highlights



General Management



The Genman domain saw diverse range of roles offered by 15+ companies, collectively accounting for 8% of the total offers. Adani, ABGLP, Airtel, Bajaj Consumer Care, Bajaj Finserv, Capgemini, Disney Star, Gevme, Hinduja, JSW, L'Oreal, Mahindra, Reliance, Renew Power, TAS and Vijaya Diagnostic Centre were among the companies that extended offers.



IT/Analytics



The IT & Analytics domain contributed to 15% of the total offers from a combination of marquee recruiters like Accenture Technology, American Express, Air India, Amazon, EXL Analytics, HSBC Technology, IndiGo, Media.net, Mercedes Benz, Microsoft, Walmart & Wipro with many offering the coveted Product Management role.



Final Placements 2024 | Domain Highlights



Operations

 **HIGHEST CTC**
49.00 (In LPA)

 **6%** OFFERS

 **AVERAGE CTC**
25.42 (IN LPA)

Operations contributed to 6% of the total offers among which were prominent recruiters like Amazon, Coca Cola, Flipkart & Uber. First-time recruiters, Apitoria, CPCL and P&G extended multiple roles in Operations. Some of the other prominent recruiters were Asian Paints, Diageo, Genpact and Tata Steel.



Sales & Marketing

 **HIGHEST CTC**
35.00 (In LPA)

 **10%** OFFERS

 **AVERAGE CTC**
26.12 (IN LPA)

Sales and Marketing contributed to 10% of the total offers and witnessed an enthusiastic participation from major recruiters such as BP Castrol, DRL, Johnson & Johnson, Meesho, Maruti Suzuki, HUL, ITC, PepsiCo, PhonePe, Pidilite, Reckitt, Samsung, Tata Play, Tata Steel and Vodafone Idea



Placements Team



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